

Who are You Going to Trust with Your Pictures



Create Photo Projects from Over 250 Templates

**FREE
SPECIALTY
PAPER PACK
INSIDE!**

Only Canon Gives You the Power to Let Your Creativity Run Wild.

A Picture-Perfect Way to Make Pictures Perfect

Now it's fast, fun and easy to turn family activities into lasting and memorable events. With Canon Photo, you can digitally enhance and retouch your photographs, share them with your friends and family over the Internet, explore special effects and create wonderful photo projects. It's faster and simpler than other photography software. You can perform common tasks in less time and complete more projects with fewer steps. And you thought one-hour photo processing was fast!



Get and Organize Your Photos Quickly

Whether you capture an image from your digital camera, scanner, hard drive, or the Internet, Canon Photo lets you organize your photos the way you want them. By creating electronic albums, you can organize photos for storage and quick retrieval with built-in cataloging. That way, the photo that began with a click is just a click away.

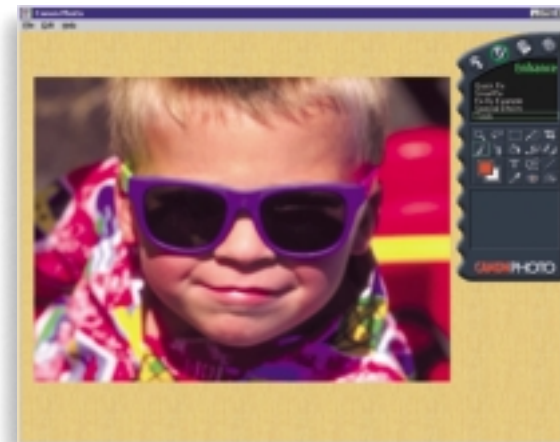


Organize your pictures in the slide viewer for easy storage and retrieval.

Edit, Retouch and Enhance Photos

Want to make a peacock more colorful? Bring a chameleon out of hiding? Or perhaps you want to monkey around with the chimpanzees. It's incredibly easy with Canon Photo. A human-friendly interface puts all of your creative options within reach. You'll see exactly how changes will affect a photo before you make the change. You can improve the color, change the contrast, and even get rid of red-eye with one-button auto fixes. And with unlimited undo and redo, you can't make a mistake. Or, bring your talents out of hibernation by choosing from over 40 special effects to add a whole new dimension to your photos.

Color enhancing is only one of many editing features.



Before After



Adjust brightness and contrast with the click of a button.



Share Your Images and Sentiments with Friends and Family

Share Images with NetCard™ Pro Electronic Postcards

Once you edit and enhance your photos, you'll be eager to share them with your family and friends. And Canon Photo lets you share the memories in style with electronic postcards. You can add impact with a personal voice message or wow them with a movie. No matter what, the images you send are sure to project a nice image of you.



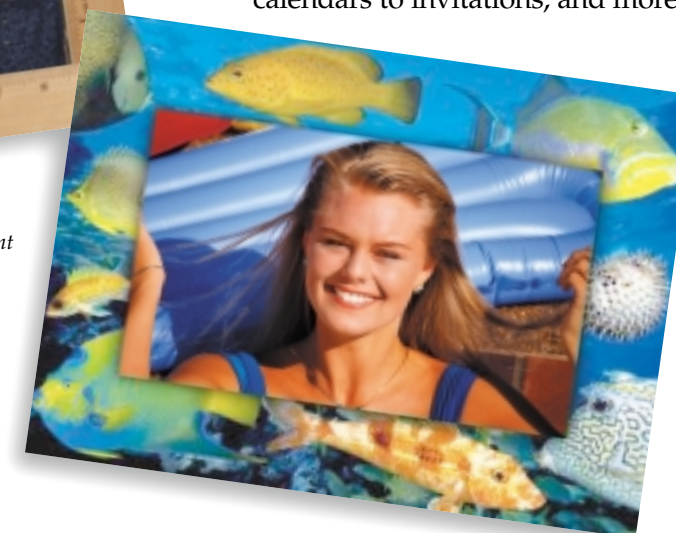
Send colorful image mail, including sound or video, with NetCard Pro electronic postcards.

Create Slide Shows and Creative Projects

With over 250 project templates, Canon Photo helps you create high quality photo-based creative projects in minutes. Everything from albums to slide shows, calendars to invitations, and more.



Choose from over 250 templates to print clever invitations, flyers and more.



With drag and drop templates, anyone can create an instant masterpiece. Editing and sharing photos has never been easier or more fun. The power of Canon Photo lets your creativity run wild!



ORGANIZE

- Import pictures from multiple sources – scanner, hard drive, digital camera or Internet
- Create electronic albums for easy storage and retrieval
- Find photos easily with key-word searches

EDIT & ENHANCE

- QuickFix™ color correction
- SmartPix™ intelligently corrects for shadows, flash, and indoor/outdoor lighting conditions
- Edit By Example: contrast, brightness, sharpness and color tint
- Crop, clone, fix red-eye, smudge, transparency and more

SPECIAL EFFECTS

40 fun special effects, including:

- Squish
- Under Glass
- Oil Paint
- Water Color
- Puzzle
- Hide Identity

PROJECTS

- Over 250 photo templates including flyers, posters, calendars and more
- View samples with template browser

MULTIPLE PRINTING OPTIONS

- Full photo sheets
- Choose standard photo sizes: Wallets, 3"x5", 5"x7", 8"x10"
- Print custom photo sizes

INTERNET SHARING

- Share photos with NetCard™ Pro electronic postcards
- Add personal voice messages or video clips

Photo Editing has Never Been This Easy or This Fast

Organize Your Photos



Capture images from your digital camera, scanner, hard drive or the Internet and create electronic albums for easy storage and retrieval.

Edit & Enhance



Edit by example: retouch, enhance and enjoy.

Photo Projects



Over 250 drag-and-drop templates let you create photo-based calendars, invitations and more – faster than you can imagine.

Internet Sharing



Using NetCard™ Pro, you can share unforgettable photos with electronic postcards. You can even record a voice message or attach a movie.

CANON — A HISTORY OF INNOVATION



1934

The **Kwanon**, Japan's first focal-plane-shutter camera, is produced in prototype form.



1952

The **Canon IVSB**, the world's first speed-light synchronized flash-and-shutter camera.



1975

The **AE-1** camera with a built in microcomputer.



1992

The **EOS5**, the world's first eye-controlled autofocus camera.



1995

The **EF74-300mm/4-5.6 USM**, the first image stabilizing lens.



1996

ELPH, the world's smallest APS camera.