

Canon

Advanced Photo Technology

CANONPHOTO**GOLD**

File Edit Help



Rotate and Animate Photos



**Instant
Web Publishing**



Create 360° Panoramas



Send a NetCard™



G O L D

CANONPHOTO

Bring Pictures to Life with
Rotation and Animation

Turn Still Images into 360°
Panoramic Movies

Retouch and Enhance Photos
with Professional Results

FREE
SPECIALTY
PAPER PACK
INSIDE!

Powerful Software for Powerful Pictures.

Take your photographs on the ultimate adventure with Canon Photo Gold.

Fasten your camera strap because Canon Photo Gold is taking digital photography to extremes. Using powerful Canon photo technology, you can instantly enhance and retouch your photos. Or let them take on a whole new dimension with special effects. Use advanced photo tools to turn still images into high-impact 360° panoramas. Bring pictures to life with rotation and animation. Then share your masterpieces by posting them with Canon Web Publisher. If you want to take digital photography to new places, you've just struck Gold.



Edit, Retouch and Enhance Your Photos. Just Try Not to Let It Go to Your Head.

Add a little more pizzazz to a sunset. Smooth out a rough road. Or fool with Mother Nature. It's fun and easy with Canon Photo Gold. You can improve the color, change the contrast, and give red eyes a permanent vacation with one-click auto fixes. Or choose from over 40 special effects to add a whole new dimension to your photos. With everything you can do to enhance your photos, you may be tempted to autograph them.



BEFORE

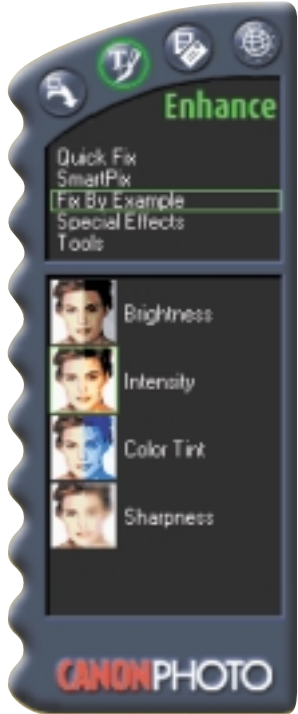


AFTER

Adjust color tint, brightness or contrast with the click of a button.

Get and Organize Your Photos Quickly. Your Mother Will be Proud.

Whether you capture images from your digital camera, scanner, hard drive, or with live links to the Internet, Canon Photo Gold lets you organize your photos your way. By creating electronic albums, you can organize photos for easy storage and retrieval with built-in cataloging. That way, the photo that began with a click, is just a click away.



Intuitive remote control interface displays all of the tools on your desktop for quick and easy access.

Take Us for a Spin.

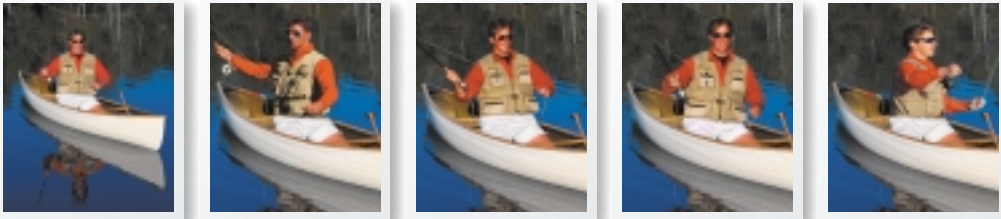
Let Canon Photo Gold put a new spin on your photographs and you'll see we've got all the angles covered. No matter how you look at it, it's a great way to turn still pictures into interactive photo objects.

Rotation and animation brings objects or events to life.



Animate Photos for Some Very Moving Results.

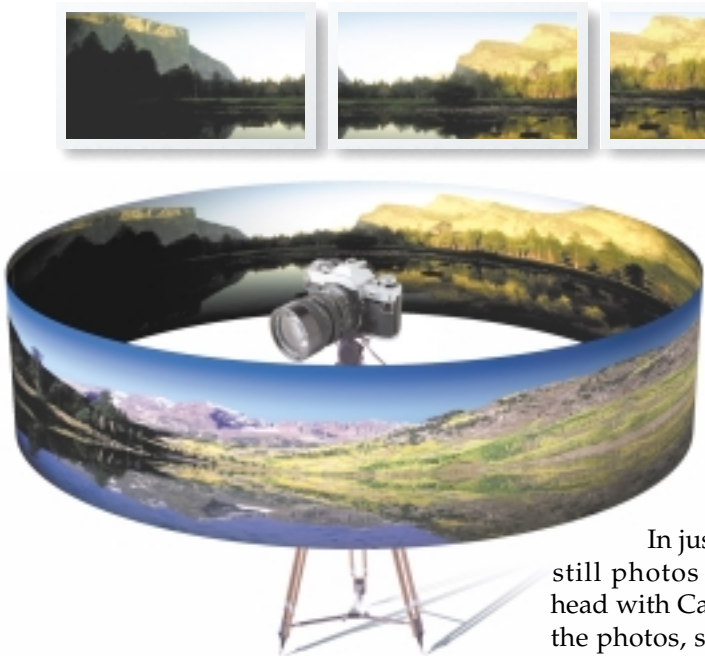
Relive the excitement of riding untamed river rapids or reeling in the big one. Using rotation and animation, Canon Photo Gold brings still pictures to life. You can create slide shows to share whether it's on a disk, the Internet or in your favorite program. By rotating and animating visuals, you can show complex concepts, time-lapse photos or visual instruction. So if you're looking for some action, you've come to the right place.



Animate visuals to show time-lapse photos or visual instruction.



Create super-wide panoramic pictures or 360° QuickTime™ movies.



With QTVR 360° Panoramic Movies, the Possibilities are Endless (Make that Seamless).

In just four easy steps, you can turn still photos into photos that turn your head with Canon Photo Gold. You simply get the photos, stitch the images together, crop

the desired panoramic scene and instantly create "super-wide" panoramic pictures and 360° QuickTime movies. All with seamless, precise alignment and matching exposures. It's perfect for Web sites, e-mail and business presentations. In fact, it's just plain fun all the way around.

Creative Ways to Easily be Creative.

With over 250 project templates, Canon Photo Gold helps you create high quality photo-based projects in minutes. Everything from albums to slide shows, calendars to awards, and more. You'll see, when it comes to creativity, Canon Photo Gold is picture perfect.



Choose from over 250 templates to print clever invitations, flyers and more.

Instant Web Publishing

Using Canon Web Publisher, you can send a photo, photo collection, or advanced photo project to your personal home page. Send your creations as e-mail attachments or automatically notify your friends and family that your photo projects have been posted on your own FREE Canon Web page. With Canon Photo you're developing pictures like never before!



Send images or projects to your home page or as an e-mail attachment.

The Internet Never Looked so Good.

With everything Canon Photo Gold lets you do with your photographs, you'll undoubtedly want to share them. Add sounds. Insert video clips. By turning e-mail into i-mail (image mail), on-line communications will come alive.



Share photos with NetCard™ Pro.

ORGANIZE

- Import pictures from multiple sources – scanner, digital camera, hard drive or Internet
- Create electronic albums for easy storage and cataloging

EDIT & ENHANCE

- One-button auto fixes
- Adjust brightness, contrast and color
- Increase sharpness
- Add color tints and textured backgrounds
- Eliminate “red-eye”
- Add special effects

PROJECTS

- Over 250 photo templates
- View with template browser

MULTIPLE PRINTING OPTIONS

- Wallets, 3"x5", 5"x7", 8"x10"
- Print custom photo sizes

INTERNET SHARING

- Share photos with NetCard™ Pro electronic postcards
- Add personal voice messages or video clips

SPIN™ PHOTOOBJECT

- Rotate and animate images
- Demonstrate complex concepts
- Add emphasis to visual instruction
- Enhance Web sites with 3-D interactivity
- Create as a movie, QuickTime™, interactive slide show or animated GIF

SPIN™ PANORAMA

- Create “super-wide” panoramic still images
- Create 360° QuickTime™ movies
- Enhance Web sites, presentations and e-mail
- Go from zero to 360° in four easy steps
- SmartStitch™ feature automatically merges pictures

CANON WEB PUBLISHER

- Automatically publish to the Web
- Send images or projects to your home page, or as an e-mail attachment
- Post project(s) to your own private Web site – Canon provides you with 5MB of FREE space

TAKE YOUR PHOTOS TO A NEW DIMENSION

Edit, Retouch & Enhance

Using powerful Canon photo technology, quickly turn photos into gold using one-button auto fixes and over 40 special effects.

360° Spin™ Panorama

Put a unique spin on your photographs by turning them into QuickTime™ 360° panoramic movies.

Spin™ PhotoObject

Breathe new life into still pictures with animation and rotation. Put a new spin on presentations and Web content.

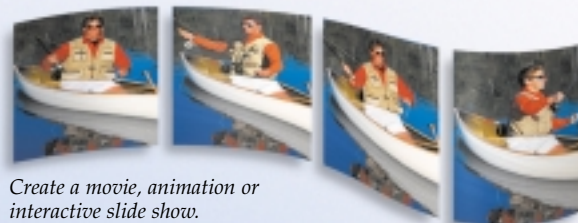
Projects

With over 250 templates, including calendars, flyers and awards, your creativity will develop instantly.

Canon Web Publisher

Send a photo, photo collection or advanced photo project to your personal home page. Automatically notify friends and family that your creations have been posted.

*Edit by example:
retouch, enhance and enjoy*



Create a movie, animation or interactive slide show.



Create impressive panoramic pictures.



Let your creativity run wild with photo project templates.

CANON – A HISTORY OF INNOVATION



1934

The **Kwanon**, Japan's first focal-plane-shutter camera, is produced in prototype form.



1952

The **Canon IV Sb**, the world's first speed-light synchronized flash-and-shutter camera.



1976

The **AE-1** camera with a built-in microcomputer.



1992

The **EOS A2E**, the world's first eye-controlled autofocus camera.



1995

The **EF75-300mm f/4-5.6 IS USM**, the first image-stabilizing lens.



1996

ELPH, the world's smallest APS camera.